



UK Policy Manager Job Brochure

Welcome to the Good Food Institute Europe!



“I’m delighted that you are interested in working with the Good Food Institute Europe! We are an international NGO helping to build a more sustainable, secure and just food system by transforming meat production.

“I hope this brochure brings our work to life, and tells you more about what you will be doing as UK Policy Manager. We are looking for an amazing person to help drive our mission forward, and we’re really looking forward to hearing from you. Good luck!”

Alice Ravenscroft, Head of Policy, GFI Europe.

(Quick links: [full job description](#), and [application form](#))

GFI Europe's mission:

To build a better food system for people, animals and the planet.



The challenge:

Conventional animal agriculture is a significant contributor to the world's most pressing problems:



Global food insecurity

Growing crops to feed them to farm animals is inherently inefficient, driving up the price of grains and legumes and entrenching global poverty.



Environmental degradation

Conventional animal agriculture is a top contributor to climate change, water scarcity and pollution, rainforest destruction and loss of biodiversity.



Antibiotic resistance

The majority of antibiotics used are used in animal farming. This is accelerating the evolution of antibiotic-resistant bacteria – undermining the effectiveness of lifesaving drugs.



Needless suffering

Conventional animal agriculture subjects animals to extreme confinement, trauma and painful mutilations.

The solution:

Transforming meat production

Plant-based meat



All the components of animal meat – sourced directly from plants.

Cultivated meat



Exactly the same as the beef, pork, chicken and seafood people enjoy eating today – but grown directly from animal cells, instead of raising and slaughtering animals.

Our theory of change

People from all walks of life want our food system to be sustainable, secure and just.

But studies consistently show that taste, price and convenience decide what most people eat.

So at the Good Food Institute Europe, we're advancing plant-based and cultivated meat, eggs, dairy and seafood, to make them as delicious, affordable and accessible as conventional animal products.

By making meat from plants and growing it from animal cells, we can reduce the environmental impact of our food system, decrease the risk of zoonotic disease, and feed more people with fewer resources.

We're working to make these better, more sustainable options the default choice across Europe.



Our focus areas



Science and Technology

We [work](#) with scientists to develop, fund and promote open-access research on plant-based and cultivated meat, eggs, dairy and seafood.



Policy

We [advance](#) government investment in sustainable protein R&D and infrastructure, as well as fair regulation and legislation.



Corporate Engagement

We [support](#) companies to make delicious and affordable plant-based meat available across Europe, and prepare the sector for the arrival of cultivated meat.

To read more about how we achieve impact, please check out our [website](#) and our latest [Year in Review](#).

Our policy work

Regulation:

[Ensuring](#) a robust and fair regulatory path to market for sustainable proteins in Europe.

Labelling:

[Securing](#) clear rules for the labelling of sustainable proteins to help consumers make informed choices.

Public investment:

[Boosting](#) government funding for plant-based and cultivated meat R&D.

Engagement and partnerships:

[Building](#) support for plant-based and cultivated meat across civil society.

Key achievements:

- Oct 2020: We coordinated [a successful lobbying campaign](#) against plans to radically restrict the labelling of plant-based meat, by [rallying](#) 13 environmental, animal welfare and consumer groups against the plan.
- May 2021: We rallied [NGOs](#) and environmentalists (including [Greta Thunberg](#)) and together with other partners defeated a proposed ban on plant-based dairy labelling.
- July 2021: We engaged closely with the team leading the UK's [National Food Strategy](#), influencing them to call on government to invest £125 million in sustainable proteins.
- Jan 2022: We ran workshops on the regulation of sustainable proteins for the UK government, making the case for a strengthened approach. They have now [committed](#) to reviewing UK regulation to support innovation in the sector.



How you will make a difference

Your role will have high responsibility and high impact. You will significantly influence how quickly the UK moves to a more ethical and sustainable food system.

You will be responsible for driving policy impact in the UK. Your objectives will include, among other things, driving significantly more public investment into research and development for plant-based and cultivated meat, working to deliver a fair, evidence-based regulatory path to market for plant-based and cultivated proteins, and ensuring that the labelling of plant-based and cultivated food products is not unfairly restricted.

As our first colleague focusing solely on UK policy work, you will be responsible for identifying priorities and opportunities to achieve maximum impact for sustainable proteins and for rallying like-minded organisations and individuals to amplify our impact.

This is a fully remote role, and you will be able to work from home or anywhere you choose, but you will need to be willing and able to travel to London on a regular basis, probably at least twice per month.



Meet the policy team



[Alice Ravenscroft](#), **Head of Policy**, leads GFI Europe's growing policy team working at national and EU levels. Her background is in government policy, where she worked on areas such as the UK's climate targets.



[Alex Holst](#), **Senior Policy Manager**, works with policymakers to create a robust, fair and evidence-based regulatory environment for the plant-based and cultivated sectors. He brings experience from working on climate change and international development, and from policy advocacy in Brussels.



[Elena Walden](#), **Policy Manager**, works with policymakers to create a level playing field for the labelling of plant-based and cultivated meat, eggs, dairy and seafood. Her background includes political and NGO roles in London, Paris and Brussels, and experience in both the UK and European Parliaments.



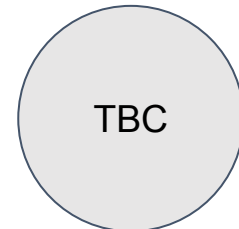
[Acacia Smith](#), **Policy Manager**, focuses on securing public funding for plant-based and cultivated meat research and development. Her background is in European environmental policy, international development in the European Commission, and with New Zealand's Mission to the EU.



[Ivo Rzegotta](#), **Public Affairs Manager – Germany**, leads GFI Europe's public affairs work in Germany, working as a member of our policy team to shape the plant-based and cultivated meat ecosystems there. He is based in Berlin, and has a background in strategic planning and communications.



[Soem Zeijlmans](#), **Policy Analyst**, works with policymakers, researchers, companies and NGOs to make strategic recommendations on the highest impact R&D opportunities for plant-based and cultivated meat across Europe. He holds a degree in governance, economics and development.



Policy Manager
(We're delighted that our new colleague will be joining the team in early April 2022!)

Meet the team



[Richard Parr MBE](#) is the **Managing Director** of GFI Europe. He has a background as Special Adviser to the UK Prime Minister and to the Secretary of State for International Development, and worked closely on the formation of the UN Sustainable Development Goals.



[Alex Mayers](#), our **Head of Operations**, comes from a background in animal welfare, project management and organisational development. He runs our European operations including finance, HR, recruitment and compliance.



[Catherine Derieux](#) is our **Talent Acquisition and Diversity, Equity and Inclusion Specialist**. She coordinates hiring processes for our growing team. Her background is in operations, writing, translation, event planning, and office management.



[Iman Syed](#), our **Operations Specialist** has a background in charity operations, software development, business and mentoring.



[Oisín Nolan](#), our **Operations Specialist**, has a background in nonprofit consulting and European affairs.



[Sophie Armour](#), our **Communications Manager**, has extensive communications experience from the UK parliament, politics, academia, and the NGO sector. She most recently led on media relations at Sheffield University's Institute for Sustainable Food.



[Conrad Astley](#), our **Communications Officer**, has extensive communications experience from local government, academia, and as a journalist.



[Emily Johnson](#), our **Senior Philanthropy Manager**, focuses on GFI Europe's philanthropy strategy and works with donors based in Europe. Previously, she worked in development at the University of Cambridge.



[Seren Kell](#), our **Science and Technology Manager**, has a background in biochemistry and cell culture media, and also co-founded Cellular Agriculture UK.



[Charlotte Lucas](#) is our **Corporate Engagement Manager**, working with businesses across Europe. Her background is in change management consultancy, supporting companies and stakeholders through large-scale transformations.

Application process

We are looking for amazing people who believe in our mission and who have the skills and drive to achieve incredible things. This is how we find them:

1. Applicants upload their CV and short sample work questions via the [application form here](#). Please download and complete the sample work tasks document [here](#) (deadline: 24 April).
2. Longlisted candidates are invited to complete a short timed assignment (due early May).
3. Shortlisted candidates are invited to complete a written assignment (due mid May).
4. Candidates are invited to a first interview with the team by video call (late May).
5. Second and third interviews (early June).

Dates and times of assignments and video calls can be arranged to fit around your commitments. The dates of the interviews are still to be confirmed.

[The job description with full details of the role is here](#). We can't wait to hear from you!



Join us!

Many thanks for your interest! If you'd like to find out more, please reach out to us at: europe-hiring@gfi.org

Thank you on behalf of the GFI Europe team!



Contact: Alice Ravenscroft
Head of Policy, GFI Europe