



Public Affairs Specialist – Germany Job brochure



Welcome to the Good Food Institute Europe!



“I’m delighted that you are interested in working with the Good Food Institute Europe! We are an international NGO helping to build a more sustainable, secure and just food system by advancing plant-based and cultivated meat.”

“I hope this brochure brings our work to life, and tells you more about what you will be doing as a Public Affairs Specialist in Germany. We are looking for an amazing person to help drive our mission forward, and we’re really looking forward to hearing from you. Good luck!”

Ivo Rzegotta ^[he/him], Public Affairs Manager – Germany, GFI Europe

(Quick links: [full job description](#), and [application form](#))

GFI Europe's mission:

To build a better food system for people, animals



The challenge:

Conventional animal agriculture is a significant contributor to the world's most pressing problems



Global food insecurity

Growing crops to feed them to farm animals is inherently inefficient, driving up the price of grains and legumes and entrenching global poverty.



Environmental degradation

Conventional animal agriculture is a top contributor to climate change, water scarcity and pollution, rainforest destruction and loss of biodiversity.



Antibiotic resistance

The majority of antibiotics are used in animal farming. This is accelerating the evolution of antibiotic-resistant bacteria – undermining the effectiveness of lifesaving drugs.



Needless suffering

Conventional animal agriculture subjects animals to extreme confinement, trauma and painful mutilations.

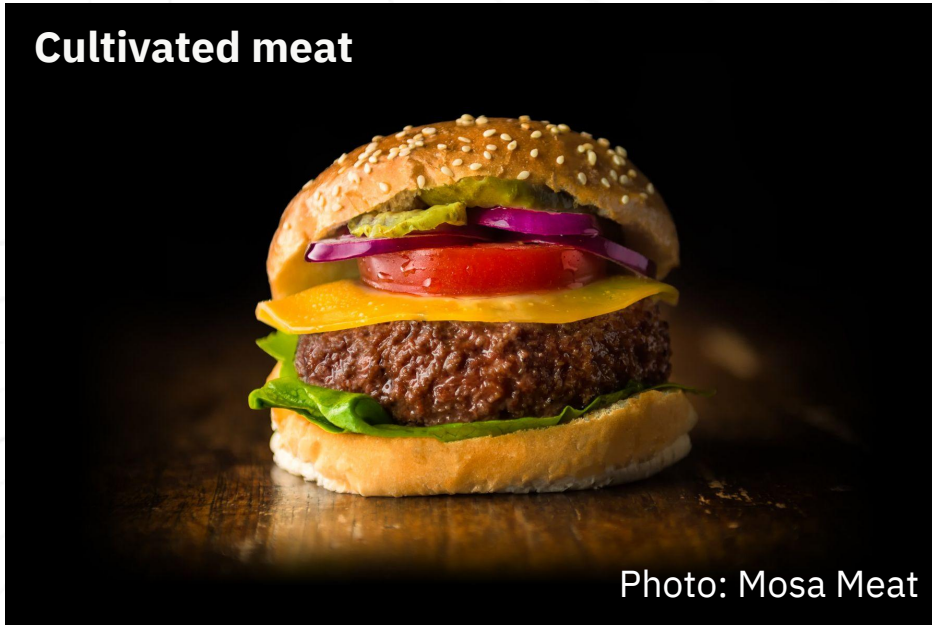
The solution:

Transforming meat production



All the components of animal meat – sourced directly from plants. Next-gen plant-based options look, taste, and cook like conventional meat, and offer complex carbs and fibre.

Cultivated meat



Exactly the same as the beef, pork, chicken and seafood people enjoy eating today – but grown directly from animal cells, instead of raising and slaughtering animals.

Our theory of change

People from all walks of life want our food system to be sustainable, secure and just. But studies consistently show that taste, price and convenience decide what most people eat.

So at the Good Food Institute Europe, we're advancing plant-based and cultivated meat, eggs, dairy and seafood, to make them as delicious, affordable and accessible as conventional animal products.

By making meat from plants and growing it from animal cells, we can reduce the environmental impact of our food system, decrease the risk of zoonotic disease, and feed more people with fewer resources.

We're working to make these better, more sustainable options the default choice across Europe.



Photo: Veganz



Our focus areas



Science and Technology

We [work](#) with scientists to develop, fund and promote open-access research on plant-based and cultivated meat, eggs, dairy and seafood.



Policy

We [advance](#) government investment in sustainable protein R&D and infrastructure, as well as fair regulation and legislation.



Corporate Engagement

We [support](#) companies to make delicious and affordable plant-based meat available across Europe, and prepare the sector for the arrival of cultivated meat.

To read more about how we achieve impact, please check out our [website](#) and our latest [Year in Review](#).

Key achievements:

Some of GFI Europe's achievements across our focus areas

- We coordinated a successful lobbying campaign against plans to radically restrict the labelling of plant-based meat, by rallying 13 environmental, animal welfare and consumer groups against the plan.
- We rallied NGOs and environmentalists and together with other partners defeated a proposed ban on plant-based dairy labelling.
- We got major businesses involved and made sustainable proteins a hot topic at the international meat fair IFFA (Frankfurt) and at the Fish International (Bremen).
- We funded groundbreaking European research (eg our €100,000 Cultivated Meat Innovation Challenge) and secured government funding for R&D on the European and national level.



Policy priorities:

Focus areas of our work with policymakers in Germany

- **Public research funding:** Governments should direct much more resources to plant-based and cultivated meat R&D.
- **Solid path to market:** The approval process for sustainable proteins on the European level should be reliable, transparent and evidence-based.
- **Clear labelling:** Legislation should secure clear denominations for sustainable proteins to help consumers make informed choices.
- **Fair competition:** Legislators should create a level playing field for sustainable proteins, for example in the design of German VAT.



Your role:

How you will make a difference as our new Public Affairs Specialist — Germany

Your role will have high responsibility and high impact. You will significantly influence how quickly Germany and Europe move to a more ethical and sustainable food system.

Reporting to our [Public Affairs Manager, Germany](#), you will be responsible for driving policy impact in Germany and, to a limited extent, in Austria and Switzerland. This will include, among other things, driving significantly more public investment into research and development for plant-based and cultivated meat, working to deliver a solid, evidence-based regulatory path to market for plant-based and cultivated proteins, and securing a level playing field for plant-based and cultivated food products in Germany.

You will be part of our policy team and influence the policy discourse to maximise support and minimise opposition to sustainable proteins in Europe. Together with our communications team, you will also ensure that media in the DACH area acknowledge the benefits of plant-based and cultivated meat for the environment and public health.



Meet the team:

The policy team



[Alice Ravenscroft](#), **Head of Policy**, leads GFI Europe's growing policy team. Her background is in government policy, where she worked on areas such as the UK's climate targets.



[Ivo Rzegotta](#), **Public Affairs Manager, Germany**, works with policymakers in Germany to advance sustainable proteins in Europe's largest country. He has a background in strategic communications.



[Linus Pardoe](#), **UK Policy Manager**, leads GFI Europe's work in the UK, supporting policymakers to optimise the policy and regulatory landscape. His background is in social policy and research.



[Alex Holst](#), **Senior Policy Manager**, leads GFI Europe's strategic policy relations. He brings experience of working on climate change and international development, and of policy advocacy.



[Acacia Smith](#), **Senior Policy Manager**, focuses on securing public funding for R&D. Her background is in European environmental policy and international development in the European Commission.



[Elena Walden](#), **Senior Policy Manager**, works with policymakers for the clear labelling of plant-based and cultivated meat. Her background includes NGO roles and experience in parliaments (UK, EU).



[Seth Roberts](#), **Policy Manager**, focuses on securing an evidence-based regulatory path to market for sustainable proteins. He brings experience from the UK Civil Service and the House of Commons.



Pauline Grimmer, **Policy Officer**, supports GFI Europe's European affairs policy and regulatory work in the Brussels. Her background is in EU food policy and government relations

Meet the team:

Other members of our team



[Richard Parr MBE](#) is the **Managing Director** of GFI Europe. He has a background as Special Adviser to the UK Prime Minister and to the Secretary of State for International Development.



[Alex Mayers](#), our **Head of Operations**, has a background in animal welfare and organisational development. He runs our European operations including finance, HR, recruitment and compliance.



[Carlotte Lucas](#), our **Corporate Engagement Manager**, works with businesses across Europe. Her background is in change management consultancy, supporting companies through large-scale transformations.



[Seren Kell](#), our **Science and Technology Manager**, has a background in biochemistry and cell culture media, and also co-founded Cellular Agriculture UK.



[Sophie Armour](#), our **Senior Communications Manager**, has extensive communications experience from the UK parliament, politics, academia, and the NGO sector. She is leading our communications strategy.



[Emily Johnson](#), our **Senior Philanthropy Manager**, focuses on GFI Europe's philanthropy strategy. Previously, she worked in development at the University of Cambridge.



[Oisín Nolan](#), our **Operations Specialist**, has a background in nonprofit consulting and European affairs. - *Oisín will be your main point of contact during the application process. Feel free to reach out to him at europe-hiring@gfi.org*

[Meet the rest of the team on our website](#)

Our benefits:

We support our team through strong benefits and an emphasis on work-life balance

- Flexible working arrangements to accommodate your needs and preferences, and fit around your commitments.
- A total of 36 days off per year (including annual leave and public holidays).*
- A €300 allowance to set up your home office, and a monthly home-working allowance. We can provide a laptop if you need one and are happy to consider supporting costs for co-working to enable you to work from an office if you wish.
- Minimum 10 weeks of maternity leave at 100% pay.**
- 24/7 access to free, confidential counselling and well-being support in +40 languages for all employees and their family members.***
- Professional development support.
- Long service recognition after two years.

* Or what is compliant with the employment law of your country if it's more than that.

** Exact eligibility depends on national level employment law but we will do our best to honour this regardless of circumstances.

*** Living in the same household and excluding children under the age of 16.



Application process:

We are looking for amazing people who believe in our mission and have the skills and drive to achieve incredible things. This is how we find them:

1. Applicants upload their CV and short sample work questions via the application form here. Please download and complete the sample work tasks document [here](#) (deadline: Sunday 11 December).
2. Longlisted candidates are invited to complete a short timed assignment (due end December).
3. Shortlisted candidates are invited to complete a written assignment (due mid January).
4. Candidates are invited to a first interview with the team by video call (end January).
5. Second interview (February).
6. Third and final interview (February).

Dates and times of assignments and video calls can be arranged to fit around your commitments. The dates of the interviews are still to be confirmed.

We want you to have every opportunity to shine and show us your talents – we are happy to make all the reasonable adjustments that we possibly can to make sure the assessment process works for you. Email us at europa-hiring@gfi.org

The job description with full details of the role is [here](#). We can't wait to hear from you!



Join us!



Many thanks for your interest! If you'd like to find out more, please reach out to us at:
europe-hiring@gfi.org

Thank you on behalf of the GFI Europe team!

