



# Managing Director Job brochure



# Welcome to the Good Food Institute Europe!



“I’m delighted that you are interested in joining the Good Food Institute Europe team! I’ve loved building and leading our team over the last 4 years, and am excited to be running the search for our next Managing Director. I know from experience what a rewarding and impactful job this is.

“I hope this brochure brings our work to life, and tells you more about the Managing Director role. We’re really looking forward to hearing from you. Good luck!”

Richard Parr MBE, Managing Director – GFI Europe

(Quick links: [full job description](#), and [application form](#))



# GFI Europe's mission:

To build a better food system for people, animals and the planet.



# The challenge:

Conventional animal agriculture is a significant contributor to the world's most pressing problems:



## Global food insecurity

Growing crops to feed them to farm animals is inherently inefficient, driving up the price of grains and legumes and entrenching global poverty.



## Environmental degradation

Conventional animal agriculture is a top contributor to climate change, water scarcity and pollution, rainforest destruction and loss of biodiversity.



## Antibiotic resistance

The majority of antibiotics used are used in animal farming. This is accelerating the evolution of antibiotic-resistant bacteria – undermining the effectiveness of lifesaving drugs.



## Needless suffering

Conventional animal agriculture subjects animals to extreme confinement, trauma and painful mutilations.



# The solution:

## Transforming meat production

**Plant-based meat**



All the components of animal meat – sourced directly from plants.

**Cultivated meat**



Exactly the same as the beef, pork, chicken and seafood people enjoy eating today – but grown directly from animal cells, instead of raising and slaughtering animals.



# Our theory of change

People from all walks of life want our food system to be sustainable, secure and just.

But studies consistently show that taste, price and convenience decide what most people eat.

So at the Good Food Institute Europe, we're advancing plant-based and cultivated meat, to make them as delicious, affordable and accessible as conventional animal products.

By making meat from plants and growing it from animal cells, we can reduce the environmental impact of our food system, decrease the risk of zoonotic disease and antimicrobial resistance, and feed more people with fewer resources.

We're working to make these better, more sustainable options the default choice across Europe and around the world.





# Our focus areas

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## Science and Technology

We [work](#) with scientists to develop, fund and promote open-access research on plant-based and cultivated meat.



## Policy

We [advance](#) government investment in sustainable protein R&D and infrastructure, as well as fair regulation and legislation.



## Corporate Engagement

We [support](#) companies to make delicious and affordable plant-based meat available across Europe, and prepare the sector for the arrival of cultivated meat.

To read more about how we achieve impact, please check out our [website](#) and our latest [Year in Review](#).

# How you will make a difference

This is a high responsibility and high impact role. You will significantly influence how quickly Europe and the world move to a more ethical and sustainable food system.

You will lead the organisation, taking ultimate responsibility for the maximisation of outcomes and impact in pursuit of our mission to make plant-based and cultivated meat delicious, affordable and accessible.

You will oversee the day-to-day work of the organisation, and lead GFI Europe's fantastic team, including line-managing, mentoring and coaching direct reports, developing talent, and taking ultimate responsibility for the performance, support and culture of the whole team.





# Meet the team:

## Our Executive, Development and Operations teams



[Richard Parr MBE](#) is the **Managing Director** of GFI Europe. He has a background as Special Adviser to the UK Prime Minister and to the Secretary of State for International Development.



[Emily Johnson](#), our **Senior Philanthropy Manager**, focuses on GFI Europe's philanthropy strategy. Previously, she worked in development at the University of Cambridge.



[Natasha Sweet](#), our **Philanthropy Manager**, brings extensive experience in fundraising for non-profit organisations, particularly through trusts and foundations and major giving.



[Sarah Ellison](#), our **Philanthropy Manager**, has a background in securing transformational gifts for social justice, community development, arts and heritage and higher education organisations.



[Alex Mayers](#), our **Head of Operations**, has a background in animal welfare and organisational development. He runs our European operations including finance, HR, recruitment and compliance.



[Catherine Derieux](#) is our **Talent Acquisition & Diversity, Equity and Inclusion Specialist**. Her background is in operations, writing, translation, event planning, and office management.



[Iman Syed](#), our **Operations, Data & Automation Specialist**, has a background in charity operations, software development, business and mentoring.



[Oisín Nolan](#) is our **Operations Specialist**. His background is in non-profit consulting and European affairs, and has completed traineeships with the European Commission and a multinational FMCG company.

# Meet the team:

## Our Policy team



[Alice Ravenscroft](#), **Head of Policy**, leads GFI Europe's growing policy team. Her background is in government policy, where she worked on areas such as the UK's climate targets.



[Ivo Rzegotta](#), **Senior Public Affairs Manager, Germany**, works with policymakers in Germany to advance sustainable proteins in Europe's largest country. He has a background in strategic communications.



[Linus Pardoe](#), **UK Policy Manager**, leads GFI Europe's policy work in the UK, supporting policymakers to optimise the policy and regulatory landscape. His background is in social policy and research.



[Alex Holst](#), **Senior Policy Manager**, leads GFI Europe's strategic policy relations. He brings experience of working on climate change and international development, and of policy advocacy.



[Acacia Smith](#), **Senior Policy Manager**, focuses on securing public funding for R&D. Her background is in European environmental policy and international development in the European Commission.



[Elena Walden](#), **Senior Policy Manager**, works with policymakers for the clear labelling of plant-based and cultivated meat. Her background includes NGO roles and experience in parliaments (UK, EU).



[Seth Roberts](#), **Policy Manager**, focuses on securing an evidence-based regulatory path to market for sustainable proteins. He brings experience from the UK Civil Service and the House of Commons.



[Pauline Grimmer](#), **Policy Officer**, supports GFI Europe's European affairs policy and regulatory work in the Brussels. Her background is in EU food policy and government relations.



# Meet the team:

## Our other programmatic teams



[Seren Kell](#), our **Science and Technology Manager**, has a background in biochemistry and cell culture media, and also co-founded Cellular Agriculture UK.



[Martina Helmlinger](#) is our **Science and Technology Community Coordinator**. Her background is in food safety and regulation, biotechnology, and community-building initiatives.



[Charlotte Lucas](#), our **Corporate Engagement Manager**, works with businesses across Europe. Her background is in change management consultancy, supporting companies through large-scale transformations.



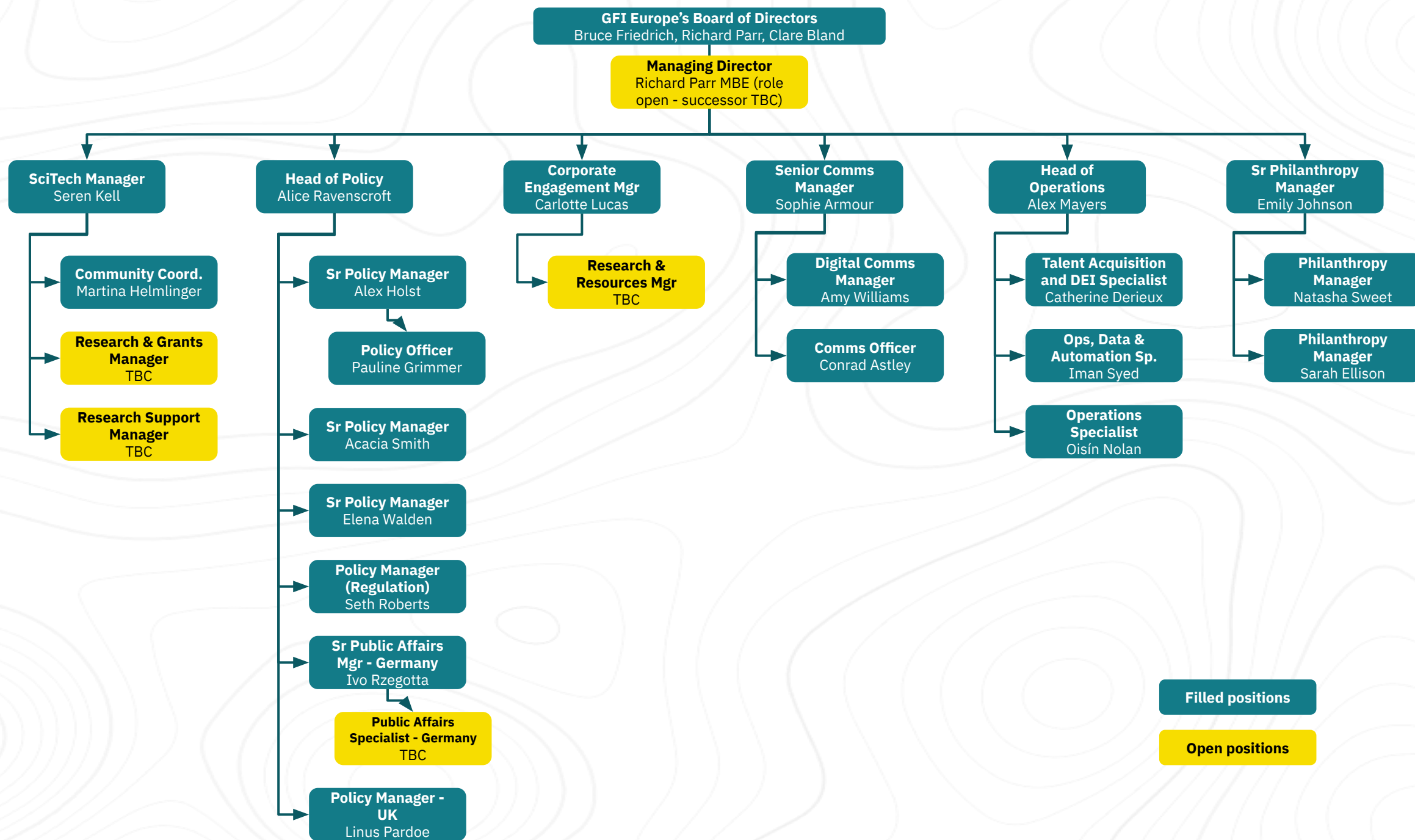
[Sophie Armour](#), our **Senior Communications Manager**, has extensive communications experience from the UK parliament, politics, academia, and the NGO sector. She is leading our communications strategy.



[Amy Williams](#) is our **Digital Communications Manager**. She oversees our digital channels to drive a positive narrative for sustainable proteins. She brings experience from the medical and pharmaceutical sectors.



[Conrad Astley](#), our **Communications Officer**, uses public relations and digital communications to accelerate Europe's shift to a sustainable, secure and just food system. He has extensive experience from local government, academia, and as a journalist.





## Part of a global family

GFI Europe is an affiliate of GFI U.S. and is part of a global network of GFI nonprofit organisations, all working together to achieve our shared vision. Powered by philanthropic support, we share a common theory of change and collaborate closely in order to achieve it. In this role, you will benefit from – and contribute to – the mutual support, resources, and expertise of our global team.

You can find out more about GFI's work around the world [here](#).

GFI Europe is formally registered as a legal entity (ASBL) in Belgium.

**We act as a force multiplier, collaborating around the world for maximum impact.**



UNITED  
STATES  
BRAZIL  
INDIA

ISRAEL  
EUROPE  
ASIA PACIFIC

**150+ staff in 6 regions**



# Our benefits:

We support our team through strong benefits and an emphasis on work-life balance

- Flexible working arrangements to accommodate your needs and preferences, and fit around your commitments.
- A total of 36 days off per year (including annual leave and public holidays).\*
- A €300 allowance to set up your home office, and a monthly home-working allowance. We can provide a laptop if you need one and are happy to consider supporting costs for co-working to enable you to work from an office if you wish.
- Minimum 10 weeks of maternity leave at 100% pay.\*\*
- 24/7 access to free, confidential counselling and well-being support in 40+ languages for all employees and their family members.\*\*\*
- Professional development support.
- Long service recognition after two years.

\* Or what is compliant with the employment law of your country if it's more than that.

\*\* Exact eligibility depends on national level employment law but we will do our best to honour this regardless of circumstances.

\*\*\* Living in the same household and excluding children under the age of 16.





# Assessment process

We strive to run a thoughtful and reflective assessment process for all our roles. In outline, the process will look like this:

1. Please upload your application [here](#). (Deadline: Sunday 12 February 2023, 11.59pm CET).
2. Longlisted candidates will be invited to complete a short timed assignment (mid to end of February).
3. Shortlisted candidates will be invited to complete a written assignment (early to mid March).
4. Selected candidates will be invited to a first interview by video call (likely end of March).
5. Further interviews (likely April).

Dates and times of assignments and video calls can be arranged to fit around your commitments. The dates of the interviews are still to be confirmed.

We want you to have every opportunity to shine and show us your talents – we are happy to make all the reasonable adjustments that we possibly can to make sure the assessment process works for you. Please email us at [europe-md@gfi.org](mailto:europe-md@gfi.org).

The job description with full details of the role is [here](#). We can't wait to hear from you!

# Live Q&A

Please join our team for a live Q&A about the Managing Director role.

## When?

At 7pm U.K. / 8pm CET on Monday 30 January.

## Where?

On Zoom ([join here](#)).

You'll have the opportunity to can ask questions live, but you're also welcome to submit them anonymously in advance via [this form](#).

The recording will be available [here](#) after the webinar.



**Richard Parr**

Managing Director of GFI Europe

**Bruce Friedrich**

President and Founder of GFI



**Catherine Derieux**

Talent Acquisition  
and DEI Specialist, GFI Europe





## Join us!

Many thanks for your interest! If you'd like to find out more, please reach out to me at: [europe-md@gfi.org](mailto:europe-md@gfi.org)

Thank you, on behalf of the GFI Europe team!



**Richard Parr MBE**  
**Managing Director,**  
**GFI Europe**